



# WASHINGTON INTERNATIONAL BUSINESS COUNCIL OVERVIEW

The Washington International Business Council (WIBC), established in 1974 and offered as one component of Red Flag's U.S. services, convenes a unique, strictly off-the-record discussion program that brings senior decision makers together with executives from leading companies doing business in the United States.

WIBC discussions are unique for their intimate size, interactive nature, and unblemished record of confidentiality.

## What we do for our clients:

In addition to the discussion program and curated analysis, WIBC participants have access to an allotment of ad hoc consulting hours. Whether through this relationship or in larger, tailored retainers and projects, Red Flag provides expert consulting service and insights on the policy developments, personnel moves, and news driving business risks and opportunities in the United States and around the world.

Examples of our services include:

**Developing and executing** client engagement strategies for multilateral fora and negotiations

**Facilitating** executive branch and Congressional outreach, including cabinet-level engagement

**Real-time tracking** and alerts on sanctions and export controls, including compliance issues and implications in third countries

**Representing clients** in U.S. government advisory committees and at trade association meetings

**Drafting client positions**, speeches and public comments on a wide range of issues from trade policy to nutrition and health to sustainability, and more

**Conducting research** on and analysis of government policies and their effect on client interests

**Preparing and delivering** briefing memos and presentations for corporate executives and internal stakeholders

## WIBC speakers may include representatives of:

- Executive branch departments and agencies
- Financial and development finance institutions
- Congressional offices and committees
- International organizations
- Foreign embassies

## What our clients say:

*[We] especially appreciate the broad range of topics and the wide array of industries represented, as it helps us understand the broader context of what is impacting our business.*

*Through various corporate roles, I have always made sure participating in WIBC is among my first actions... WIBC makes it feel like we have ten more people on our in-house team.*

*WIBC stands out for the opportunity to have dialogue, rather than be spoken at. It's clear the speakers feel the same way, as WIBC discussions always feel more relaxed than other engagement opportunities.*

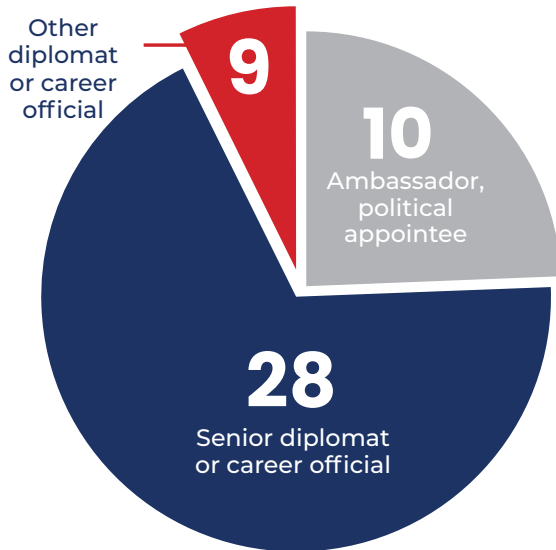




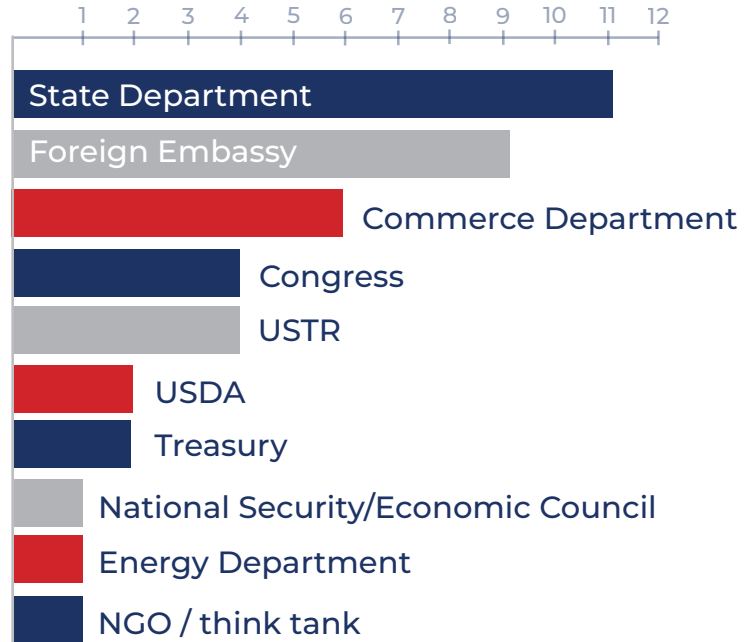
# WIBC BY THE NUMBERS

**41 DISCUSSION MEETINGS**

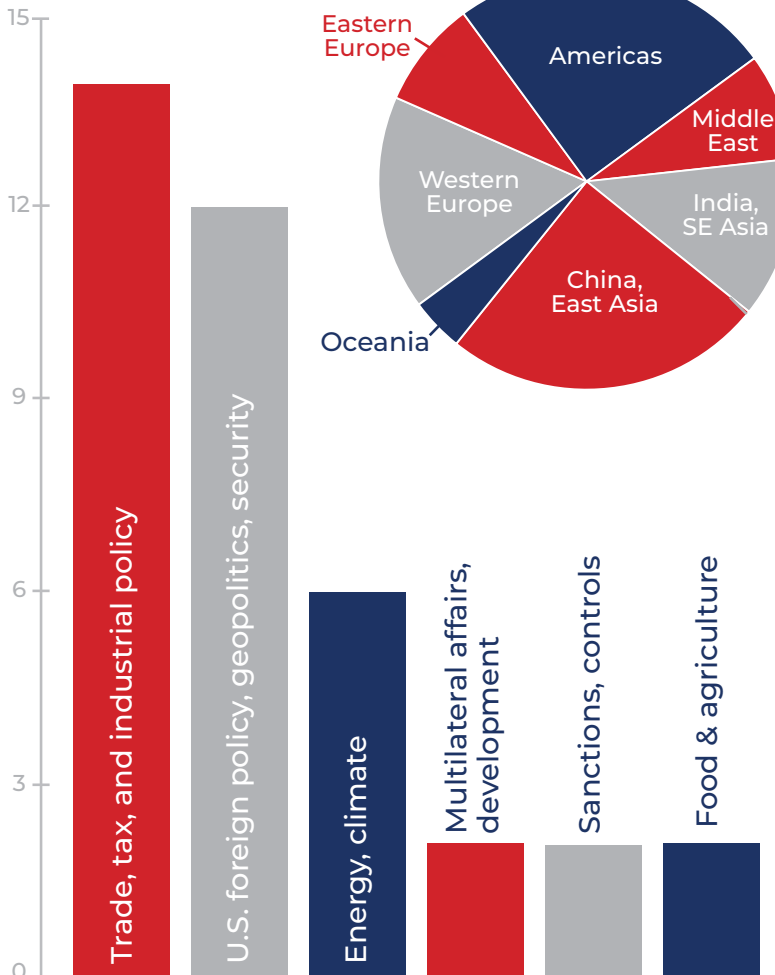
**44 SPEAKERS**



## SPEAKERS BY ORGANIZATION



## DISCUSSION TOPICS AND THEMES



## PRIORITY ISSUES



## GEOGRAPHIES

